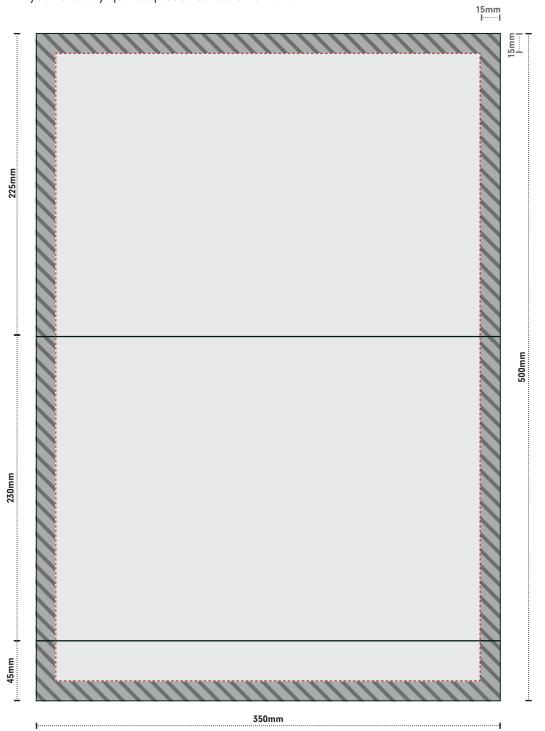


Paper Wrap Inside

All you need to do is provide a Hi-resolution PDF or packaged InDesign file with printers marks. If you have any queries please call us on 01159 399 797



Margin

Set your margins to 15mm around all edges. Inside this is your safe area, ensure you keep important text and images within this.

Crop

Please include these when exporting your artwork to a PDF format.

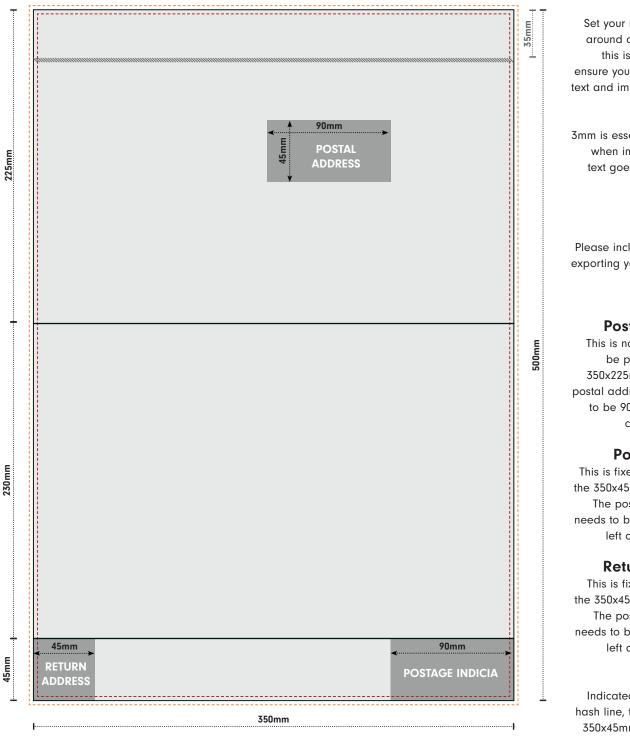
Glue Line

Indicated by the greyed out area with a slanted hash line. This should be left completely clear, no images or text.



Paper Wrap Outside

All you need to do is provide a Hi-resolution PDF or packaged InDesign file with 3mm bleed and printers marks. If you have any queries please call us on 01159 399 797



Margin

Set your margins to 3mm around all edges. Inside this is your safe area, ensure you keep important text and images within this.

Bleed

3mm is essential especially when images, colour or text goes to the edge of your page.

Crop

Please include these when exporting your artwork to a PDF format.

Postal Address

This is not fixed and can be placed within the 350x225mm section. The postal address area needs to be 90x45mm and left completely clear.

Postal Indicia

This is fixed to the right of the 350x45mm (Flap) area. The postal indicia area needs to be 90x45mm and left completely clear.

Return Address

This is fixed to the left of the 350x45mm (Flap) area. The postal indicia area needs to be 90x45mm and left completely clear.

Glue Line

Indicated by the slanted hash line, this is where the 350x45mm Flap area will be adhered to. Print can still be placed here, but it will be covered by the flap until opened.