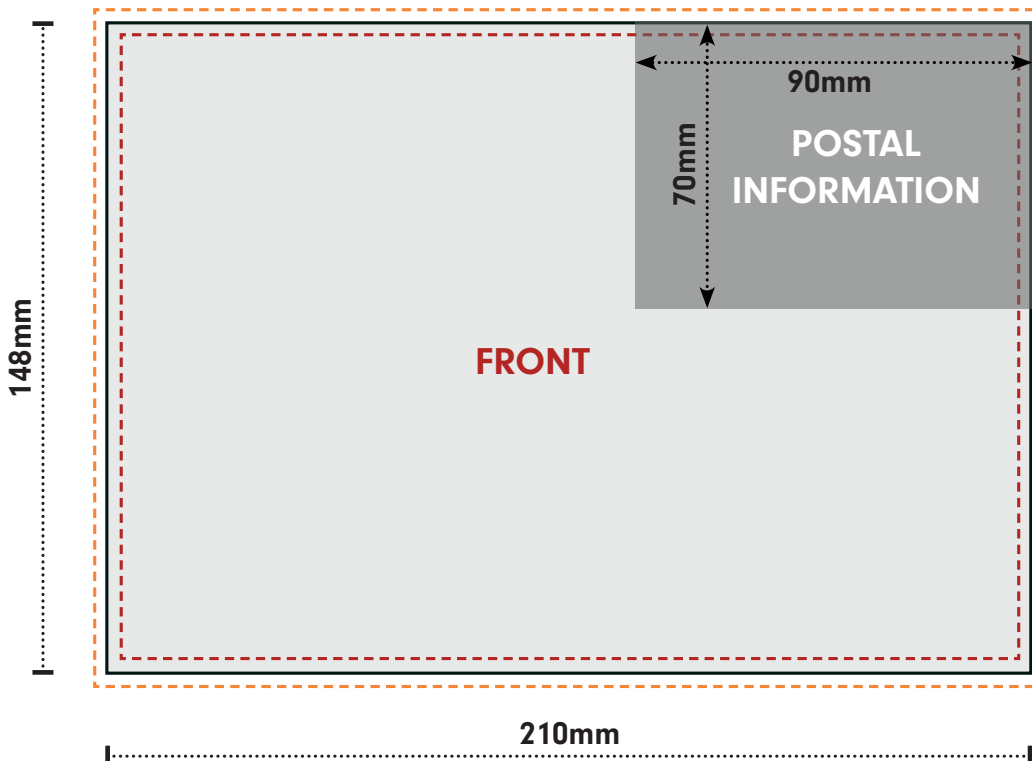
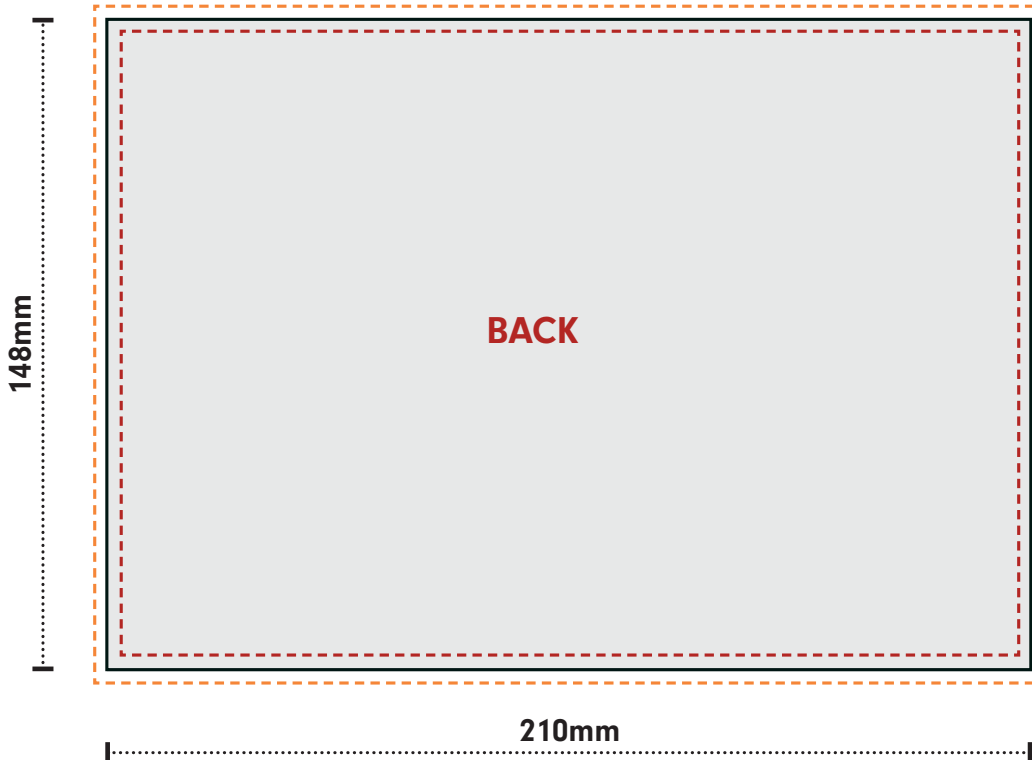


# A5 Postcards 2PP

Postcards are a staple of direct marketing because they're economical, flexible and highly effective. They are indisputably the most inexpensive targeted marketing strategy available.

All you need to do is provide a Hi-resolution PDF or packaged InDesign file with 3mm bleed and printers marks. If you have any queries please call us on 01159 399 797



## Margin

Set your margins to 3mm around all edges. Inside this is your safe area, ensure you keep important text and images within this.

## Bleed

3mm is essential especially when images, colour or text goes to the edge of your page.

## Crop

Please include these when exporting your artwork to a PDF format.

## Postal Information

This is fixed to the top right on the front of the postcard. The postal information area needs to be 90x70mm and left completely clear.

This is where your postal address and return address will be placed.